

Zeyang Xue

Strategy and Innovation Department
Questrom School of Business, Boston University
595 Commonwealth Avenue, Boston, MA 02215
Email: zxue@bu.edu | Phone: +1 (857)-318-7026

EDUCATION

Boston University, Questrom School of Business

Ph.D. in Strategy and Innovation 2021 – 2027 (Expected)
Transferred from Ph.D. in Finance after passing Comprehensive Exam (2023)

Rome Masters in Economics (EIEF-LUISS)

M.A. in Economics 2019 – 2021

Central University of Finance and Economics

B.A. in Finance 2014 – 2018

RESEARCH INTERESTS

Innovation, Entrepreneurship, Intellectual Property, Venture Capital, Gender

WORKING PAPERS

- Common Venture Capital Ownership and Startup Innovation (*Job Market Paper*)**
- *Finalist for DRUID 2025 Steven Klepper Award for Best Young Scholar Paper*
- Acquisition Market Thickness and R&D Investment Incentives: Evidence from National Security Restrictions (*with John McKeon and Rosemarie Ziedonis*)**
- *R&R at SMJ*
- Common Ownership, Firm Hiring, and the Allocation of Human Capital (*with Mario Leccese*)**
- Are Female-led Firms Differentially Evaluated by the Market? Evidence from Equity Analysts (*with Laurina Zhang*)**
- *2025 AOM Annual Meeting Best Paper Designation*
- Do Government Contracts Help to Foster Entrepreneurial Firm Success? Evidence from U.S. Federal Government Procurement (*with Thomas Chemmanur, Yudong Liu, and Jiajie Xu*)**

WORK IN PROGRESS

- Leveling up versus Widening the Gap: The Implications of Silicon Valley Bank's Collapse for Tech Ventures' Social and Financial Capital (*with Anne ter Wal, Rosemarie Ziedonis, and Carlos J. Serrano*)**
- Restricted Access, Divergent Paths: How Export Controls Reshape Innovation Architectures (*with Yufeng Xia*)**
- Two Paths to Success: How Founder Background Shapes Startup Brand Trajectories (*with Jason Lin*)**

PRESENTATIONS

Common Venture Capital Ownership and Startup Innovation

- Academy of Management Annual Meeting, 2026
- Duke Strategy PhD Conference, May 2026
- TPRI Research Workshop, 2026
- Wharton Corporate Strategy and Innovation Conference PhD Poster Session, 2025
- BU Strategy and Innovation Department Brown Bag, Spring 2025

Acquisition Market Thickness and R&D Investment Incentives: Evidence from National Security Restrictions

- Strategy Science Conference, May 2026
- Academy of Management Annual Meeting (coauthor), 2025
- Industry Studies Association (coauthor), 2025
- Washington University in St. Louis Strategy Seminar (coauthor), 2025
- Oxford Entrepreneurship Week (coauthor), 2025
- Imperial College London Management and Entrepreneurship Seminar (coauthor), 2025
- BU Strategy and Innovation Department Brown Bag, Spring 2025

Are Female-led Firms Differentially Evaluated by the Market? Evidence from Equity Analysts

- Academy of Management Annual Meeting, 2025
- DRUID Conference (coauthor), 2025
- London Business School (coauthor), 2025
- University of California, Los Angeles (coauthor), 2025
- University of Southern California (coauthor), 2025
- BU Strategy and Innovation Department Brown Bag, Spring 2025

Common Ownership, Firm Hiring, and the Allocation of Human Capital

- Academy of Management Annual Meeting, 2026
- International Industrial Organization Conference (coauthor), April 2026
- Einaudi Institute for Economics and Finance (EIEF) Lunch Seminar (coauthor), May 2026
- UniBg IO Winter Symposium (coauthor), December 2025
- ASSA Annual Meeting, 2026

Do Government Contracts Help to Foster Entrepreneurial Firm Success? Evidence from U.S. Federal Government Procurement

- 6th RCF-ECGI Corporate Finance and Governance Conference (coauthor), 2025

Workshop Participation

- NBER Entrepreneurship Boot Camp, 2025
- SMS PhD Workshop, 2025
- ISA PhD Workshop, 2025

TEACHING EXPERIENCE

Instructor, Boston University

- SI422: Strategy, Innovation, and Global Competition

Summer 2026 (Scheduled)

Teaching Assistant, Boston University

- SI422: Strategy, Innovation, and Global Competition
- FE449: Corporate Financial Management

Fall 2024
Fall 2023, Spring 2024

AWARDS AND FELLOWSHIPS

Questrom Doctoral Fellowship, Boston University

2021 – Present

SERVICE

Ad hoc Reviewer, *Strategic Entrepreneurship Journal* ×2
Reviewer for Academy of Management Annual Meeting
Questrom Strategy & Innovation Brown Bag Coordinator, 2024

SKILLS

Programming: Stata, Python, MATLAB, LaTeX
Language: English (fluent), Chinese (native)

REFERENCES

Rosemarie Ziedonis (Co-Chair)
Professor of Strategy and Innovation
Questrom School of Business, Boston University
rmz@bu.edu

Laurina Zhang (Co-Chair)
Associate Professor of Strategy and Innovation
Questrom School of Business, Boston University
laurinaz@bu.edu

Raviv Murciano-Goroff
Assistant Professor of Strategy and Innovation
Questrom School of Business, Boston University
ravivmg@bu.edu

Mario Leccese
Assistant Professor of Strategy and Innovation
Questrom School of Business, Boston University
leccese@bu.edu